

Kickstarters

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Training Resource



Tools to Introduce Themes
Tools for Discussion, Reflection and Learning: Quick Tools
Tools for Discussion, Reflection and Learning: Deep Dives

Research Insights



Making Sense of Science
Evaluating & Promoting Science Communication Quality Online
Barriers to & Opportunities for Reaching Audiences

Competence Framework



Picture of the World
Professional Norms & Roles
Working Knowledge

Required Prior Knowledge



Applicable for all training contexts. Participants would benefit from basic knowledge in science communication.

Description

The kickstarter introduction contains three short educational videos (two minutes each) to communicate our research findings in an accessible and entertaining way. The videos address a broad range of stakeholders and thus work as an easy and quick introduction to the themes.

Learning Objectives

- Introducing the RETHINK research topics of making sense of science communication, evaluating and promoting science communication quality online and reaching audiences
- Learning about conditions of the changing science communication landscape
- Getting to know and reflecting on the perspectives of different actors involved in science communication

Technical Requirements and Preparation

- You can download the video or go online to show it.
- Please check the speakers to make sure that the sound works.
- When used in online settings, students can also watch the films on their own devices.

Resources

Videos are accessible via the following links:

Making sense of science communication:

<https://youtu.be/lzIBvNUcCH4>

Evaluating and promoting science communication quality online:

<https://youtu.be/SMrOofK-UQo>

Barriers to and opportunities for reaching audiences:

<https://youtu.be/htKVHIZBHJg>